

Political LUR Rate

### Remit Address:

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

### **Billing Address:**

Media Strategies & Research Attention: Accounts Payable 11350 Random Hills Road Suite 670 Fairfax, VA 22030 7428

## **INVOICE**

Advertiser	Jim Graves for Congress
Product	Graves for Congress 12322
Estimate Number	12322

Invoice #	136237-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	KMSP		
Account Executive	Minneapolis House		
Sales Office	Minneapolis-Local		
Sales Region	Local		

Order #	136237
Alt Order #	Jim Graves
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 530am	530a-6a						•		
	Political LU	R Rate									
				10/08/1	2 to 10/14/12	5x	MTWTF				
	9			М	10/08/12	:30	5:44 AM	JGTV- 1203H	\$200.00		3
	9			Tu	10/09/12	:30	5:43 AM	JGTV- 1203H	\$200.00		5
	9			W	10/10/12	:30	5:43 AM	JGTV- 1202H	\$200.00		2
	9			Th	10/11/12	:30	5:43 AM	JGTV- 1204H	\$200.00		1
	9			F	10/12/12	:30	5:45 AM	JGTV- 1203H	\$200.00		4
2	9 Political LU	Fox 9 AM News at 6am R Rate	6a-7a								
				10/08/1	2 to 10/14/12	2x	MF				
	9			M	10/08/12	:30	6:14 AM	JGTV- 1202H	\$475.00		2
	9			F	10/12/12	:30	6:24 AM	JGTV- 1204H	\$475.00		1
3	<b>9</b> Political LU	Fox 9 AM News at 6am R Rate	6a-7a								
				10/08/1	2 to 10/14/12	5x	MTWTF				
	9			M	10/08/12	:30	6:37 AM	JGTV- 1203H	\$475.00		3
	9			Tu	10/09/12	:30	6:56 AM	JGTV- 1202H	\$475.00		2
	9			W	10/10/12	:30	6:37 AM	JGTV- 1203H	\$475.00		5
	9			Th	10/11/12	:30	6:40 AM	JGTV- 1203H	\$475.00		4
	9			F	10/12/12	:30	6:40 AM	JGTV- 1204H	\$475.00		1
4	9 Political LU	Fox 9 AM News at 7am R Rate	7a-8a								
				10/08/1	2 to 10/14/12	5x	MTWTF				
	9			M	10/08/12	:30	7:24 AM	JGTV- 1203H	\$450.00		5
	9			Tu	10/09/12	:30	7:29 AM	JGTV- 1203H	\$450.00		3
	9			W	10/10/12	:30	7:14 AM	JGTV- 1203H	\$450.00		2
	9			Th	10/11/12	:30	7:22 AM	JGTV- 1204H	\$450.00		1
	9			F	10/12/12	:30	7:13 AM	JGTV- 1203H	\$450.00		4
5	9	Fox 9 AM News at 7am	7a-8a								



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5	9	Fox 9 AM News at 7am	7a-8a	-							
	Political LU	R Rate									
				10/08/1	2 to 10/14/12	5x	MTWTF				
	9			M	10/08/12	:30	7:47 AM	JGTV- 1202H	\$450.00		4
	9			Tu	10/09/12	:30	7:54 AM	JGTV- 1203H	\$450.00		1
	9			W	10/10/12	:30	7:53 AM	JGTV- 1202H	\$450.00		5
	9			Th	10/11/12	:30	7:42 AM	JGTV- 1203H	\$450.00		3
	9			F	10/12/12	:30	7:54 AM	JGTV- 1204H	\$450.00		2
6	9 Political LU	Fox 9 AM News at 8am	8a-9a								
	1 ontiour Lo	T Nato		10/08/12	2 to 10/14/12	5x	MTWTF				
	9			М	10/08/12	:30	8:24 AM	JGTV- 1203H	\$375.00		1
	9			Tu	10/09/12	:30	8:12 AM	JGTV- 1202H	\$375.00		4
	9			W	10/10/12	:30	8:26 AM	JGTV- 1203H	\$375.00		2
	9			Th	10/11/12	:30	8:22 AM	JGTV- 1204H	\$375.00		5
	9			F	10/12/12	:30	8:14 AM	JGTV- 1204H	\$375.00		3
7	9 Political Ca	Fox 9 AM News Sunday 9am ndidate Discount Rate	9a-10a								
				10/08/12	2 to 10/14/12	1x	S				
	9			Su	10/14/12	:30	9:43 AM	JGTV- 1204H	\$425.00		1
8	9 Political LU	Fox 9 AM News: Buzz	9a-10a								
	T OILLOGI LO	. Traile		10/08/12	2 to 10/14/12	2x	- T- T				
	9			Tu	10/09/12	:30	9:12 AM	JGTV- 1203H	\$175.00		1
	9			Th	10/11/12	:30	9:20 AM	JGTV- 1204H	\$175.00		2
9	9	Fox 9 AM News: Buzz	9a-10a								
	Political LU	R Rate									
				10/08/12	2 to 10/14/12	1x	M				
	9			M	10/08/12	:30	9:54 AM	JGTV- 1203H	\$175.00		1
10	9	M-F 10a-11a ANDERSON	10a-11a								



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Line		Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political LU	R Rate							•		
				10/08/12 to	10/14/12	1x	F				
	9			F	10/12/12	:30	10:32 AM	JGTV- 1203H	\$75.00		1
11	9	M-F 3p-4p ALEX	3p-4p								
	Political LU	R Rate	• •								
				10/08/12 to	10/14/12	5x	MTWTF				
	9			M	10/08/12	:30	3:09 PM	JGTV- 1202H	\$80.00		2
	9			Tu	10/09/12	:00			\$80.00	Credited	1
	9			W	10/10/12	:00			<del>\$80.00</del>	Credited	3
	9			Th	10/11/12	:00			<del>\$80.00</del>	Credited	5
	9			F	10/12/12	:00			<del>\$80.00</del>	Credited	4
12	9	M-F 4p-5p JUDY	4p-5p								
	Political LU	R Rate									
				10/08/12 to	10/14/12	5x	MTWTF				
	9			M	10/08/12	:30	4:13 PM	JGTV- 1203H	\$150.00		2
	9			Tu	10/09/12	:30	4:19 PM	JGTV- 1203H	\$150.00		4
	9			W	10/10/12	:30	3:59 PM	JGTV- 1203H	\$150.00		1
	9			Th	10/11/12	:30	3:57 PM	JGTV- 1204H	\$150.00		3
	9			F	10/12/12	:30	4:24 PM	JGTV- 1204H	\$150.00		5
13	9	FOX at 5	5P-530P								
	Political LU	R Rate									
				10/08/12 to		5x	MTWTF				
	9			M	10/08/12	:30	5:27 PM	JGTV- 1203H	\$300.00		2
	9			Tu	10/09/12	:30	5:27 PM	JGTV- 1202H	\$300.00		4
	9			W	10/10/12	:30	5:21 PM	JGTV- 1202H	\$300.00		1
	9			Th	10/11/12	:30	5:23 PM	JGTV- 1204H	\$300.00		3
	9			F	10/12/12	:30	5:23 PM	JGTV- 1203H	\$300.00		5
14	9 Political LU	FOX at 530 R Rate	530p-6p								
				10/08/12 to	10/14/12	2x	- T- T				
				2, 2 2, 1 2 10							



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	9	FOX at 530	530p-6p					<u> </u>			
	Political LU	R Rate									
	9			Tu	10/09/12	:30	5:50 PM	JGTV- 1203H	\$300.00		1
	9			Th	10/11/12	:30	5:55 PM	JGTV- 1203H	\$300.00		2
15	9	Fox at 6	6p-630p								
	Political LU	R Rate									
				10/08/12	to 10/14/12	1x	W				
	9			W	10/10/12	:30	6:27 PM	JGTV- 1203H	\$500.00		1
16	9	We Prime Other 1 XFACT	7p-9p								
	Political LU	R Rate									
				10/08/12	to 10/14/12	1x	<b>W</b>				
	9			W	10/10/12	:30	8:47 PM	JGTV- 1203H	\$3,000.00		1
17	9	TH Prime Hour 1 XFACT	7p-8p								
	Political LU		- P - P								
				10/08/12	to 10/14/12	1x	T				
	9			Th	10/11/12	:30	7:42 PM	JGTV- 1204H	\$3,000.00		1
18	9	Fox at 9	9p-10p						*-,		
	Political CD		op .op								
				10/08/12	to 10/14/12	5x	MTWTF				
	9			M	10/08/12	:30	9:13 PM	JGTV- 1202H	\$1,400.00		1
	9			Tu	10/09/12	:30	9:28 PM	JGTV- 1203H	\$1,400.00		3
	9			W	10/10/12	:30	9:08 PM	JGTV- 1202H	\$1,400.00		5
	9			Th	10/11/12	:30	9:59 PM	JGTV- 1204H	\$1,400.00		2
	9			F	10/12/12	:30	9:21 PM	JGTV- 1204H	\$1,400.00		4
19	9	Fox at 9	9p-10p								
	Political CD	OR Rate	• •								
				10/08/12	to 10/14/12	2x	M- W				
	9			M	10/08/12	:30	9:41 PM	JGTV- 1203H	\$1,400.00		1
	9			W	10/10/12	:30	9:56 PM	JGTV- 1203H	\$1,400.00		2
20	9	M-F 3p-4p ALEX	3p-4p								



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Estimate Number	12322	Invoice Period

Station	KMSP	Order #	136237
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Sales Office	Minneapolis-Local	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser Code
Special Handling		Product Code

Agency Ref	
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136237-1

10/28/12

October 2012

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political Ca	ndidate Discount Rate									
				10/08/12 to	10/14/12	2x	TF				
	9			Th	10/11/12	:30	3:13 PM	JGTV- 1203H	\$125.00		2
	9			F	10/12/12	:30	3:08 PM	JGTV- 1204H	\$125.00		1
		:	Aired Spots	57							

<u>Gross Total</u> \$31,205.00

Agency Commission \$4,680.75

Net Amount Due \$26,524.25 Payment Terms 30 Days